Internationalisation at the University of Pécs - Strategy and Sustainability

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Centre for Internationalization and Connections
Modern Cities Programme – Impressive modernisation at the University of Pécs

The Foundation of the University (1367) secco by Andor Dudas
Topics

1. Theoretic background – What is internationalisation?
2. What drives our internationalisation?
3. The Internationalisation Strategic Programme 2016-2019 - Examples and results
Theoretic background

“The world of higher education is changing and the world in which higher education plays a significant role is changing.” (Jane Knight)
Theoretic background

- Increasing interconnectedness
- almost unimpeded flows of financial capital, news and cultural images
- a global consumer culture in the making
- faster methods of transport and electronic communication

„Internationalisation is a process in which an international, intercultural, or global dimension is integrated into the goals, functions, and the implementation of higher education activities.”

(Jane Knight)
Constant need for adaptation and innovation

- Information is far more accessible than before
- Traveling is getting cheaper
- The broadening middle class of the developing countries would like to send their children to study abroad
- Role of studying abroad is appreciated in the developed countries as well
- More and more universities start international programs, and new types of programs are on the rise: summer schools, semester programs, distance learning, online courses, dual degrees (V4 project in international relations) etc.
- Demand and supply have been on the increase at the same time, so both the students and the universities are in a global race.
What drives our internationalisation?
Institution Building Plan (IFT) 2016:

Becoming an international university: „When a University is attractive to students and academic staff from all over the World trough having international visibility and internationally ranked quality on every areas of activity, teaching, research and services.”

Internationalisation Strategic Program, 2016 – 2019:

„Every level and every actor of the University, including the future developments and changes has to imbibe the idea of Internationalisation.”
Four areas of action

- Change of mentality and approach, knowledge-sharing inside the HEI
- Priorities in international partnerships
- Student recruitment, student services
- Developments for strengthening the international competitiveness of the HEI
The Internationalisation Strategic Programme 2016-2019

Examples and results
650 years of tradition

20,000 enrolled students
114 sending countries
20% international students

30 years' experience in international education
2,000 lecturers

more than 800 international students receive Stipendium Hungaricum Scholarships, currently almost 50 sending partners are engaged in the program.

10 faculties
24 own clinics
8 dormitories located in the residential area of Pécs

7,700 m² modern research space with high-tech labs at Szentágothai Research Centre (biotechnology, environmental technology, computer technology, nano science)

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/source: QS World University Rankings 2019/

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**International Accreditations**
European Commission (Architecture), US Department of Veteran Affairs (International Relations MA), Foundation for Advancement of International Medical Education and Research; Medical Board of California (General Medicine)
Number of International Students

<table>
<thead>
<tr>
<th>Year</th>
<th>Number</th>
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<tbody>
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<td>2012</td>
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</tr>
<tr>
<td>2013</td>
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<td>2018</td>
<td>4200</td>
</tr>
<tr>
<td>2019</td>
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</table>
Internationalisation Fund

• ~\textendash\text 110 – 130 million HUF per year for the four areas of action

• Main focus points:
  • International recruitment, marketing and promotion
  • Services for International Students
  • „Internationalisation at Home” projects
Services for International Students

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Services for International Students

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text
Services for International Students

- Extra services in the dormitories for international students:
  - 24/7 English-speaking reception
  - Weekly cleaning of the rooms
  - Changing and cleaning of the bed linens
Internationalisation at Home

2019

International Evening
március 9.
9 March

Észak-Amerika Napok
április 1-5.
North America Days
1-5 April

Ibero-Amerika Napok
május 6-10.
Ibero American Days
6-10 May

Áz sia Napok
március 11-14.
Asia Days
11-14 March

Afrika Napok
április 15-18.
Africa Days
15-18 April

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Internationalisation at Home

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The Challenges of Sustainability – 2019-2022