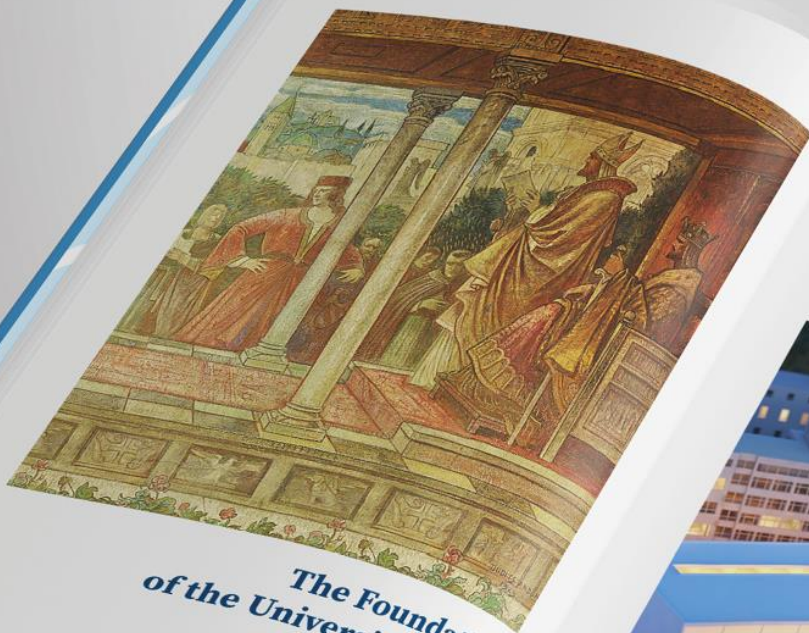




PÉCSI TUDOMÁNYEGYETEM  
UNIVERSITY OF PÉCS

# *Internationalisation at the University of Pécs- Strategy and Sustainability*

*Mr. Péter Árvai  
Deputy director  
Centre for Internationalization and  
Connections*



**The Foundation  
of the University (1367)**  
*secco by Andor Dudits*

**Modern Cities Programme –  
Impressive modernisation  
at the University of Pécs**





# Topics

1. *Theoretic background – What is internationalisation?*
2. *What drives our internationalisation?*
3. *The Internationalisation Strategic Programme 2016-2019 - Examples and results*
4. *Challenges of Sustainability – 2019-2022*





The background of the slide is a blurred photograph of a laboratory setting. It features several blue microplate readers or racks filled with green microplates, which are used for high-throughput screening. A white pipette tip is visible in the lower right foreground. The overall scene suggests a scientific or research environment.

## *Theoretic background*

*"The world of higher education is changing  
and the world in which higher education  
plays a significant role is changing." (Jane  
Knight)*

# Theoretic background

- *Increasing interconnectedness*
- *almost unimpeded flows of financial capital, news and cultural images*
- *a global consumer culture in the making*
- *faster methods of transport and electronic communication*

*„Internationalisation is a process in which an international, intercultural, or global dimension is integrated into the goals, functions, and the implementation of higher education activities.”  
(Jane Knight)*

# Constant need for adaptation and innovation

- *Information is far more accessible than before*
- *Traveling is getting cheaper*
- *The broadening middle class of the developing countries would like to send their children to study abroad*
- *Role of studying abroad is appreciated in the developed countries as well*
- *More and more universities start international programs, and new types of programs are on the rise: summer schools, semester programs, distance learning, online courses, dual degrees (V4 project in international relations) etc.*
- *Demand and supply have been on the increase at the same time, so both the students and the universities are in a global race.*



A photograph of two young women sitting at a wooden desk in a classroom, looking at a document together. The woman on the left is Black, wearing glasses and a pink t-shirt with a cartoon dog design and the text 'DRESS TO IMPRESS'. The woman on the right is Asian, wearing glasses and a light blue t-shirt. They are both smiling and appear to be in a collaborative learning environment. Other students and desks are visible in the background.

*What drives our  
internationalisation?*

# Institution Building Plan (IFT) 2016:

*Becoming an international university: „When a University is attractive to students and academic staff from all over the World through having international visibility and internationally ranked quality on every areas of activity, teaching, research and services.”*

## Internationalisation Strategic Program, 2016 – 2019:

*„Every level and every actor of the University, including the future developments and changes has to imbibe the idea of Internationalisation.”*



# Four areas of action



- *Change of mentality and approach, knowledge-sharing inside the HEI*
- *Priorities in international partnerships*
- *Student recruitment, student services*
- *Developments for strengthening the international competitiveness of the HEI*



A chemistry experiment is taking place in a laboratory. A person in a white lab coat is lighting a match, which is igniting a substance on a lab bench. This causes a large, bright explosion of sparks and smoke. In the background, another person in a lab coat is holding a camera, filming the experiment. The lab bench is equipped with various glassware, including beakers and flasks, and a metal stand. The overall atmosphere is one of scientific discovery and experimentation.

# *The Internationalisation Strategic Programme 2016-2019*

*Examples and results*



 **650**  
*years*  
of tradition  
 2017

 **20,000** enrolled students  
 **114** sending countries  
**20%** international students

more than  
**30 years'**  
experience in international education  
 **2,000** lecturers

more than **800** international students receive Stipendium Hungaricum Scholarships,  
currently almost **50** sending partners are engaged in the program.

 **10** faculties

 **24** own clinics

 **8** dormitories located in the residential area of Pécs

**7,700** m<sup>2</sup> modern research space with high-tech labs at Szentágotthai Research Centre  
(biotechnology environmental technology, computer technology, nano science)

Ranked among **TOP3** Hungarian universities



**UP** belongs to the  
**leading 2,8%**  
of international higher education  
institutions **worldwide**

*/source: QS World University Rankings 2019/*

**UP is honoured to call worldwide respected persons  
Doctor Honoris Causa**

including Gunter Pauli, José Carreras, Donald Tusk  
Dr. Geert Hofstede, Dr. Jane Goodall, Dr. Charles Simonyi and Plácido Domingo.



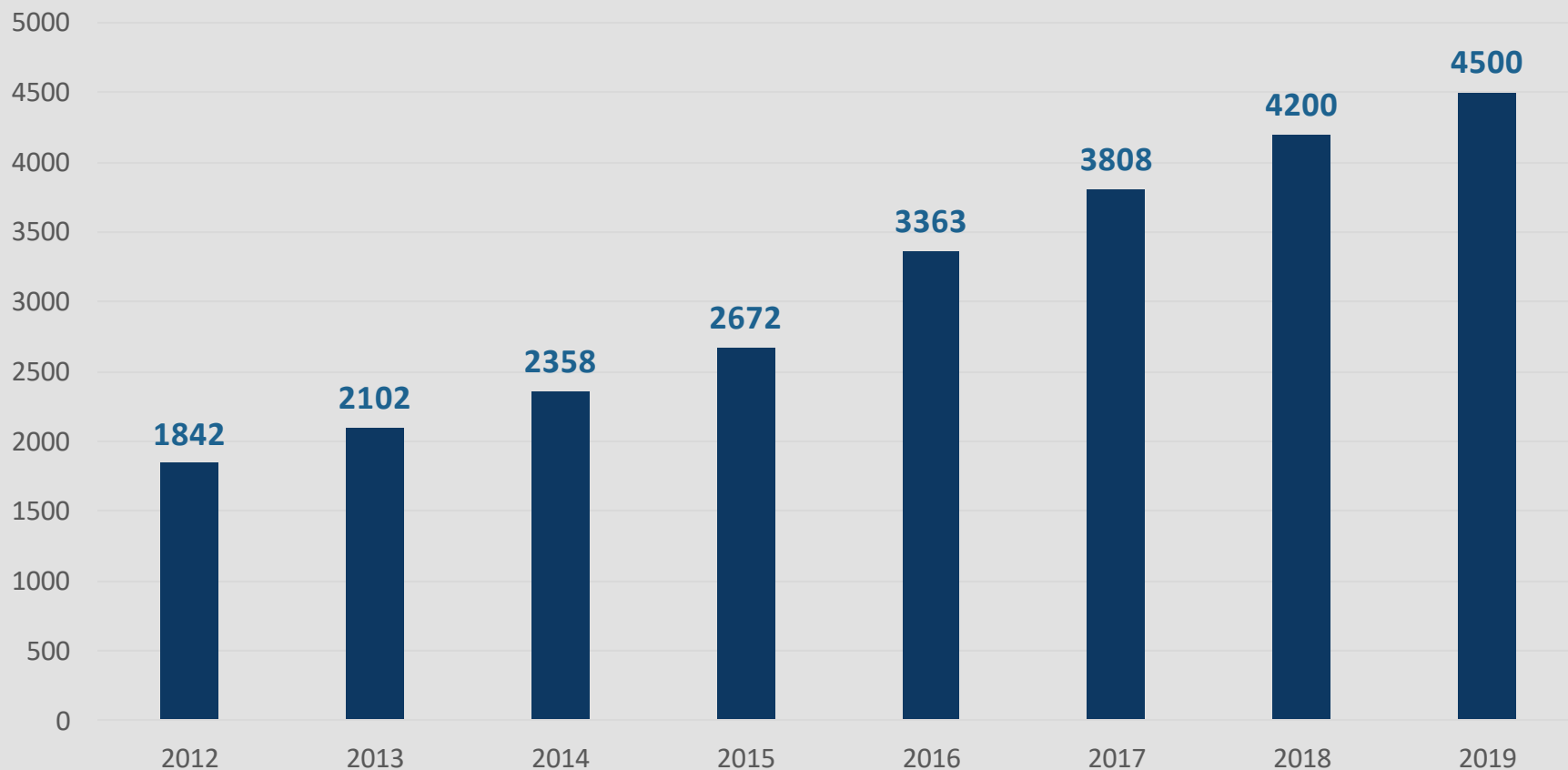
**International Accreditations** European Commission (Architecture),  
US Department of Veteran Affairs (International Relations MA), Foundation for Advancement of  
International Medical Education and Research; Medical Board of California (General Medicine)

The First **1367** University in Hungary®

[international.pte.hu](http://international.pte.hu)



# Number of International Students



# Internationalisation Fund

- *~ 110 – 130 million HUF per year for the four areas of action*
- *Main focus points:*
  - *International recruitment, marketing and promotion*
  - *Services for International Students*
  - *„Internationalisation at Home” projects*



# Services for International Students



## THE CLAC GIVES YOU SOLUTION



- Lease contracts
- Consumer protections
- Offenses
- and MORE



- Problem in connection with university



2  
WEEKS

THE PROCEDURE IS  
FREE

### WE OFFER YOU:

- Personal meeting
- Proper regulations
- Legal opinion



jogklinika@ajk.pte.hu

# Services for International Students



STUDENT  
COUNSELLING

[www.counselling.pte.hu](http://www.counselling.pte.hu)

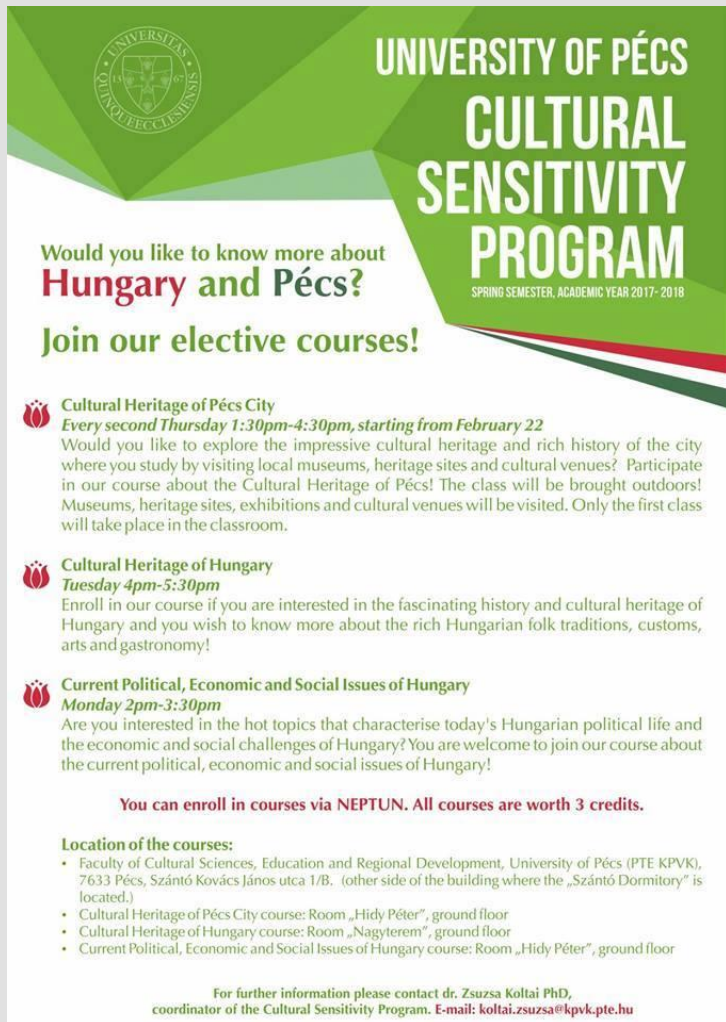
HEALTH PSYCHOLOGY  
COUNSELLING

[www.pszikon.aok.pte.hu](http://www.pszikon.aok.pte.hu)





# Services for International Students



The poster features a green geometric background with the University of Pécs logo in the top left. The main title 'UNIVERSITY OF PÉCS CULTURAL SENSITIVITY PROGRAM' is in white and green text. Below it, a green banner asks 'Would you like to know more about Hungary and Pécs?' and 'Join our elective courses!'. Three course options are listed with red flower icons: 'Cultural Heritage of Pécs City', 'Cultural Heritage of Hungary', and 'Current Political, Economic and Social Issues of Hungary'. Each course includes a schedule and a brief description. At the bottom, it states 'You can enroll in courses via NEPTUN. All courses are worth 3 credits.' and provides the location of the courses. Contact information for Dr. Zsuzsa Koltai is at the very bottom.

**UNIVERSITY OF PÉCS**  
**CULTURAL SENSITIVITY PROGRAM**  
SPRING SEMESTER, ACADEMIC YEAR 2017- 2018

Would you like to know more about  
**Hungary and Pécs?**  
Join our elective courses!

**Cultural Heritage of Pécs City**  
*Every second Thursday 1:30pm-4:30pm, starting from February 22*  
Would you like to explore the impressive cultural heritage and rich history of the city where you study by visiting local museums, heritage sites and cultural venues? Participate in our course about the Cultural Heritage of Pécs! The class will be brought outdoors! Museums, heritage sites, exhibitions and cultural venues will be visited. Only the first class will take place in the classroom.

**Cultural Heritage of Hungary**  
*Tuesday 4pm-5:30pm*  
Enroll in our course if you are interested in the fascinating history and cultural heritage of Hungary and you wish to know more about the rich Hungarian folk traditions, customs, arts and gastronomy!

**Current Political, Economic and Social Issues of Hungary**  
*Monday 2pm-3:30pm*  
Are you interested in the hot topics that characterise today's Hungarian political life and the economic and social challenges of Hungary? You are welcome to join our course about the current political, economic and social issues of Hungary!

**You can enroll in courses via NEPTUN. All courses are worth 3 credits.**

**Location of the courses:**

- Faculty of Cultural Sciences, Education and Regional Development, University of Pécs (PTE KPVK), 7633 Pécs, Szántó Kovács János utca 1/B. (other side of the building where the „Szántó Dormitory” is located.)
- Cultural Heritage of Pécs City course: Room „Hidy Péter”, ground floor
- Cultural Heritage of Hungary course: Room „Nagyterem”, ground floor
- Current Political, Economic and Social Issues of Hungary course: Room „Hidy Péter”, ground floor

For further information please contact dr. Zsuzsa Koltai PhD,  
coordinator of the Cultural Sensitivity Program. E-mail: [koltai.zsuzsa@kpvk.pte.hu](mailto:koltai.zsuzsa@kpvk.pte.hu)

- *Extra services in the dormitories for international students:*
  - *24/7 English-speaking reception*
  - *Weekly cleaning of the rooms*
  - *Changing and cleaning of the bed linens*

# Internationalisation at Home



**International Evening**  
március 9.  
9 March

**Európa Napok**  
március 18-22.  
**Europe Days**  
18-22 March

**Ázsia Napok**  
március 11-14.  
**Asia Days**  
11-14 March

**2019**

**Észak-Amerika Napok**  
április 1-5.  
**North America Days**  
1-5 April

**Ibero-Amerika Napok**  
május 6-10.  
**Ibero American Days**  
6-10 May

**Afrika Napok**  
április 15-18.  
**Africa Days**  
15-18 April





# Internationalisation at Home



**Megjelent**  
az 50 ÉTEL A NAGYVILÁGBÓL,  
a Pécsi Tudományegyetem különleges  
nemzetközi szakácskönyve!

**New Release**  
You can buy 50 DELICACIES ON EARTH,  
the international recipe book  
of the University of Pécs!

További információ,  
terjesztési pontok:  
More information,  
list of distributors:

**[pte.hu/50deli](http://pte.hu/50deli)**







*The Challenges of  
Sustainability –  
2019-2022*