



# **HOW CITY OF BALANGA BUILT A SUSTAINABLE FUTURE THROUGH EDUCATION**

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# 1.68%

ANNUAL GROWTH RATE



MALE

53,789



FEMALE

54,000

AGE BRACKET



■ 17 & ABOVE ■ OTHERS



**Balanga SMART University Town 2030:**

**An Established Center for Global  
Technology Businesses**

**CITY VISION**

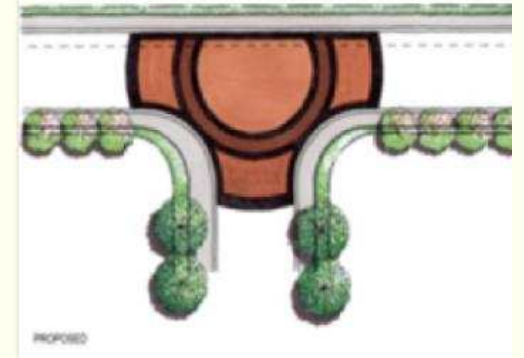
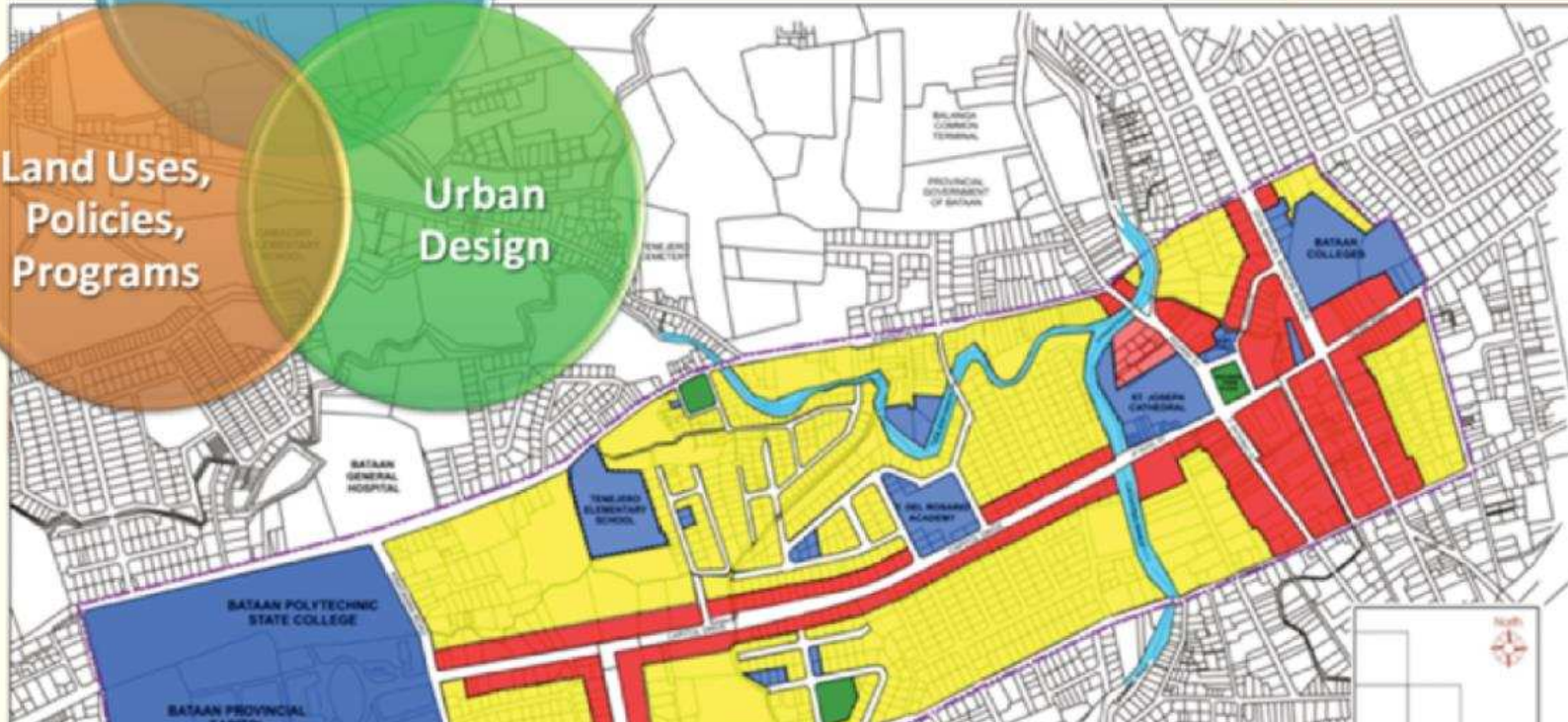
As a Marketing / Branding strategy

Land Uses, Policies, Programs

Urban Design

# City Ordinance No. 21, Series of 2008

80.4245 hectares of land to be the University Town area



Expanded under City Ordinance No. 18 extending the coverage of the University Town area to 2,314.29 hectares





# CITY OF BALANGA STRATEGY MAP

**VISION:** Balanga SMART University Town 2030: An Established Center for Global Technology Businesses

## SMART GOVERNANCE

## SMART PEOPLE

## SMART ENVIRONMENT

## SMART MOBILITY

## SMART ECONOMY

## SMART LIVING

Enable all possible frontline city gov't processes are transacted online

Produce 10,000 tech- savvy college graduates per year

Ensure that 15% of the city's area is allocated for green open spaces

Reduce travel time and cost by half through better and intelligent mass transport and routes

Generate Capital Investment of P20B and 10,000 tech jobs

Increase life expectancy to 75

Be recognized as SGLG Katangi-tangi Awardee every year

Incubate 20 start-ups that will operate in Balanga

Reduce pollution and daily waste volume by 90%

Pedestrianize the 80.42 hectare U-Town area

Achieve P30B Annual Gross Sales of Businesses

Enable safe and disaster resilient Balangueños

Institutionalize PGS in all barangays and align them to the city's direction

Diversify post graduate and advanced programs available in the city

Generate 10MW of power through green energy

Double the number of MSMEs and Coops

Provide strong Social Protection to vulnerable sectors

## ORGANIZATION

## FINANCE

Keep quality talents and ensure low attrition

Ensure that all planned activities are successfully implemented

Attain fund adequacy through progressive rev. generation (P1.2B)

Protect the city from new disallowance or suspension

**MISSION:** Build a highly livable family-oriented city with a strong learning atmosphere that will ensure sustainable development and participatory governance

**CORE VALUES :** Love of God, Integrity, Commitment



# Our Program

Balanga City's lifelong learning programs provide ongoing educational opportunities and skill development for residents, fostering personal growth and community advancement.



# Learning Barangay Week





# Kaanib Program



# Gulayan sa Paaralan



# Barangay Learning Hubs



**BLH Bagong Silang**



**BLH Bagumbayan**



**BLH Cabog-cabog**



**BLH Camacho**



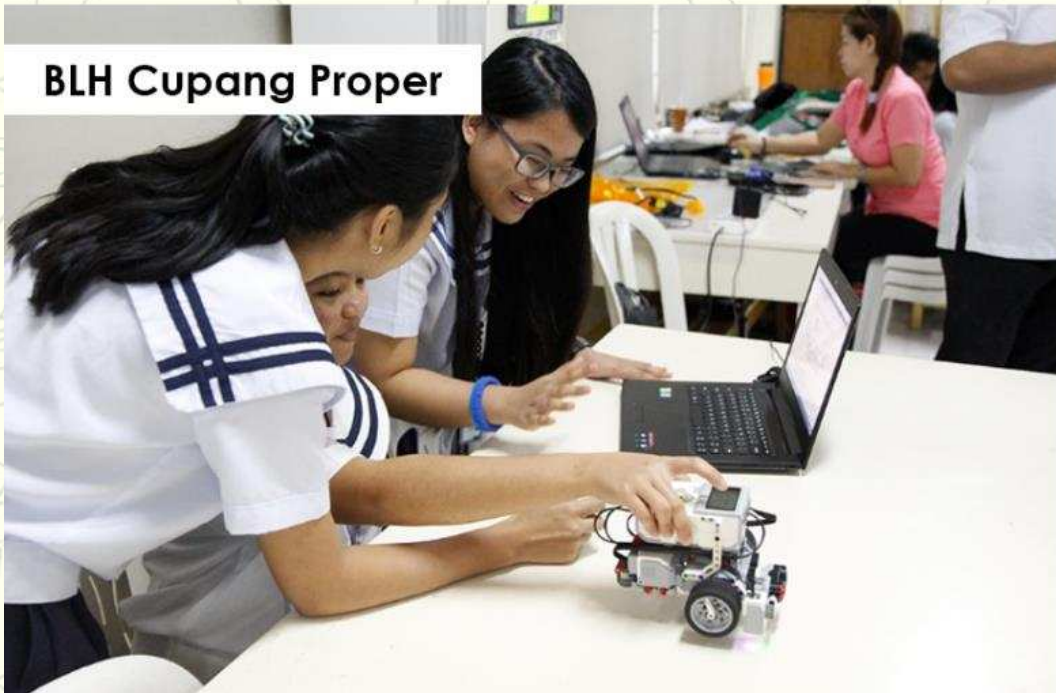
**BLH Cataning**



**BLH Central**



**BLH Cupang Proper**



**BLH Cupang West**



**BLH Doña Francisca**



**BLH Ibayo**



**BLH Pto. Rivas Ibaba**



**BLH Pto. Rivas Lote**



**BLH Tenejero**



**BLH Tortugas**



**BLH Tuyó**



**BLH Dangcol**



**BLH MALABIA**



**BLH SAN JOSE**







# EduChild Parenting Program



# Education Summit



# University Town Summit



# Project Duke



# Batang Sining



# Peer Facilitators



# SPES Program



# UCamp Leadership Training





# Computer Literacy Training - BLH



# School Learning Hubs (SLH)



**Iskolar ng Balanga**



# Our Stakeholders

Collaboration and partnership play a key role in the successful implementation of the City's literacy programs.



# UGNAYANG BALANGUEÑO

## MULTI-SECTORAL GOVERNANCE COALITION





# Latter Day Saints Charities





# SUTHERLAND





# genpact







# GRAND INNOVASIA CONCEPT CORPORATION (GICC) PHILIPPINES





# WalterMart





FOUNDATION





# MCGI Cares






## SMART UNIVERSITY TOWN





# Thank you!

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